



# On the Effectiveness of APCs

Welcome to the 3rd ESAC Workshop!



# ESAC – Efficiency & Standards for Article Charges

## ESAC

Hosted at MPDL

Aims at shaping the principles and conditions of the apc based business model

## Part of the **INTACT project**

DFG (German Research Foundation)  
funding 2015-2018

Bielefeld University & MPDL

Aims at transparency and efficiency for the APC market

OpenAPC evolved to the largest data set of institutional costs for APCs

# What are we talking about?

## Types of APCs



### Pure GOLD

APCs paid for publishing in a pure open access journal, such as

- all Plos journals
- all BMC journals
- all journals by Copernicus
- SpringerOpen-journals
- Nature Communications
- Scientific Reports
- RSC Advances
- ...



### Hybrid

APCs paid for making individual articles available as open access in otherwise closed access (subscription) journals.

**double dipping!**



### Transformative

APCs being an element of a transformative agreement („offsetting“ or „publish and read“).

A transformative agreement aims at converting former subscription expenses into expenses for covering an institution's costs for open access publishing with a given publisher.

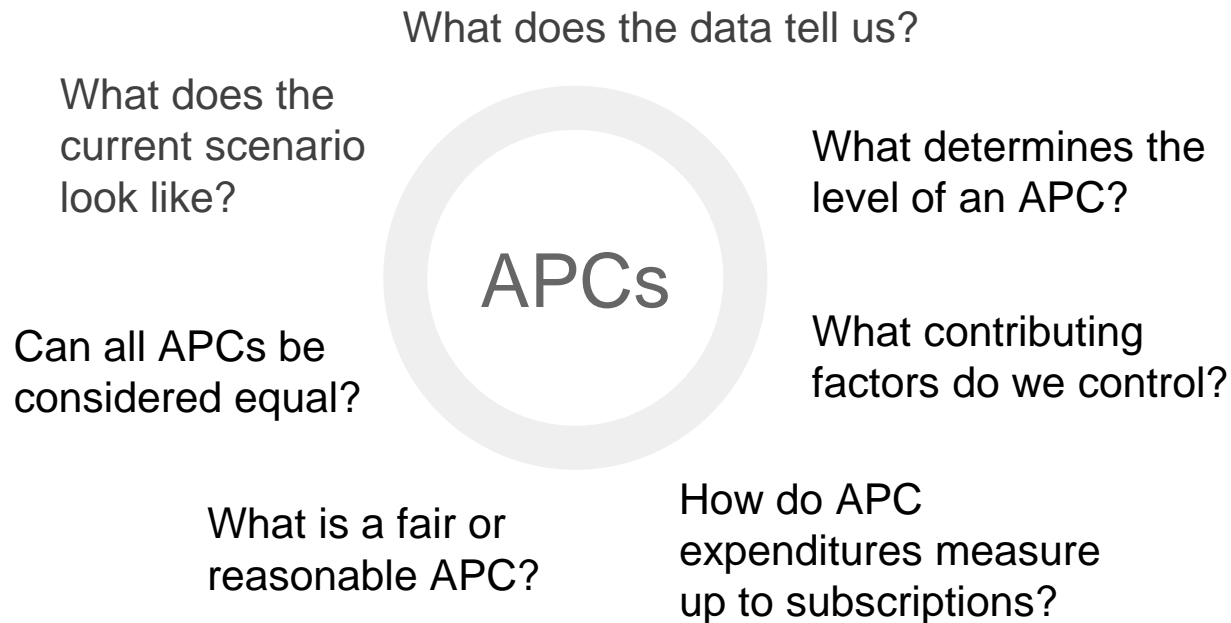
**NO double dipping!**

“

*“We also aim at increasing APCs by increasing the value we offer to authors through improving the impact factor and reputation of our existing journals.”*

*Quote from the Springer Nature IPO prospectus*

# Common understanding



# Our Objectives



ESAC  
Workshop  
Outcomes

Joint understanding of offsetting  
(2016)

Workflow recommendations  
(2017)

2018



Let's start!

